

FREDONIA TOWN CIVICS ACTIVITY COMMITTEE MEETING
February 12, 2018
FREDONIA TOWN HALL
5:00 p.m.

Pursuant to ARS 38-431.01, notice is hereby given to members of the Fredonia Town Civics Activity Committee Meeting and the public that a Regular Meeting will be held on February 12, 2018 at 5:00 p.m. If indicated in the agenda, the Committee may vote to go into Executive Session which will not be open to the public to discuss certain matters.

Call to Order: Time _____ by _____
Public Comment (non- related agenda items only)

- A. Consent Items: (The following items may be approved by a single motion, unless a member of the Town Council requests that any item be considered separately and acted upon accordingly. Each item considered separately may be approved by motion of the council as though originally listed as an action item.)
motion by _____; 2nd by _____
1. Agenda
 2. Minutes from January 8, 2018 regular meeting
- B. Activities:
1. The Shooting Range - NRA Shooting Competitions:
 - a. Discuss promoting this venue
 - b. Voluntaries to look into the needs of what will be necessary to attract this type of activity to our town. Paula will design a sign to be posted a range requesting a voluntary to head this committee
 2. Rodeo Grounds - Ranch Hand Events:
 - a. Discuss contacting and coordinating the involvement of this committee with these ongoing local events making it a part of the economic development vision of the town.
 - b. Nina will speak with Jessica about events already planned (2/10, 3/17, and 4/14)
 - c. .Nina will contact Jim Connor about possible upcoming events.
 3. Rodeo Grounds - Farmers Market:
 - a. Discuss this venue in great detail.
 - b. Options and avenues to get this venue up and going by its optimal usage starting in May.
 - c. What will it take to get the Rodeo Grounds ready to host a Farmers Market?
 - i. Discussed possibility of starting Farmers Market out in parking lot of City Hall and moving to Town Park then to Rodeo Grounds as it grows.
 - ii. \$10 a booth (5 by 5 tents for weather allowed?)
 - iii. Saturday mornings

- d. Attracting vendors: Phillip to talk with acquaintance about pro vendor information
 - e. Marketing to the public
 - i. Brochures, Flyer, Newspaper, Internet, etc?
 - ii. Signage;
 - a. Possibility of a street banner across main street (ADOT?)
 - b. Usage of school marquee?
 - f. Voluntaries to research this venue possibilities
 - 4. Rodeo Grounds - Brands Billboard:
 - a. Research all the local and regional brands burned for billboard.
 - b. Research what it will take to get this billboard produced
 - c. Discuss location of billboard at Rodeo Grounds
 - d. Best placement for tourist to take their pictures front of it prompting them to visit the farmer's market and any activity that may be happening at the rodeo grounds
 - 5. Town Park - Barbecue and Dance:
 - a. Research utilizing the town's wonderful park for a barbecue and dance every Saturday night with a Western theme
 - i. A good revenue possibility for the town
 - ii. Several tourists would spend time and money at an open-air barbecue and dance in a small town atmosphere like ours.
 - iii. It would give our young people something to do as well if they were involved in entertaining the tourists
 - b. Explore the possibility of providing this type of entertainment in our town
 - i. Time frame for activities May 26th through Sept 29th
 - ii. Concerns about licensing and insurances that need to be researched.
 - c. Additional Themes: Aug 29th a Blues Festival
 - d. Possibly of having a Beer Garden at events
 - i. Highly restricted access and exit to area
 - ii. High cost for locally brewed beers available
 - e. Voluntaries to research the possibility of using the Town Park for such venue.
 - 6. Trails Committee
 - a. Coordinate with the Trails Committee to create walking, biking, and equine trails
 - b. Voluntaries to work with Trails Committee
- C. Future Agenda Items and Date:
- 1. Christmas Light contest along main street
 - 2. Next Meeting
- D. Adjourn: